Genevieve "Jenna" Krinsley
UX/UI Designer

Helping users interact with products in a time efficient and easy to understand way.

UX/UI DESIGN PROJECTS

EventsTogether
UX/UI Designer

EventsTogether was my Second Capstone Project for the Springboard UX/UI bootcamp. I was given a selection of prompts to choose from and chose to create an app which focused increasing the actual RSVPs for events and help individuals go to the event they signed up for instead of signing up and not going.

Savr Recipes
UX/UI Designer

Savr Recipes was created during a modified design sprint exercise for Springboard. I worked alone during the week long sprint and each day was dedicate to a particular phase in the process.

Green Earth
UX/UI Designer

Green Earth was my first Capstone Project for the Springboard UX/UI bootcamp. It was an individual project and I was solely responsible for the whole design process from research through final screen UI designs.

EXPERIENCE

Pure Hockey- Full time retail supervisor
May 2018- October 2021

Organized layout of store in order to help customers shop efficiently.
Trained coworkers in how to correctly size goalie equipment.
Helped difuse unhappy customer situations and found solutions to create customer satisfaction.
Helped create a positive shoping experience for customers.

Analytics and Innovation Department, Stamford Hospital, Intern
July 2017- Feburary 2018

Worked with the team to create data visualation dashboards using Tablau for Stamford Hospital and Stamford Hospital Medical Group.
Reasearched patient information to help doctors visualize trends among their patients demographic groups.

Stamford, CT
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EDUCATION

Springboard   Jan 2021- Dec 2021
UX/UI Design Career Track

9 month intensive course in UX/UI design methodologies and technologies including 3 portfolio projects.

Manhattanville College
BA 2013
Major in Psychology, Minor in Sociology

SKILLS

UX/UI Design
User Research
Information Architecture
Personas
User Flows
Wireframing
Prototyping
Style Guide
UI layout design
User Testing

Tools
Adobe XD
Figma
Sketch
Adobe Photoshop
Adobe InDesign
Adobe Illustrator

AWARDS

One of 5 employees of the year company wide for Pure Hockey in 2020
5 time employee of the month from 2018-2021